



Swiftpage Spam Check

Article taken from Swiftpage – <http://www.swiftpage.com/deliverability/spamcheck.htm>

Are your emails considered SPAM? Before sending out your company emails, send them through the Swiftpage Spam Check to see what popular spam Filters view as spam infractions. By understanding what content may be marked as spam, and replacing it with safe content, you will have a better chance of achieving a high delivery rate.

How does the Swiftpage Spam Check work? The Spam Check will read and scan your email message just as a spam filter would. It will evaluate your message for possible spam infractions and then send back a response to your email address. A score based on the possible spam infractions along with a description of each spam infraction will be assigned to your email. The Spam Check classifies your emails into these four categories: safe, questionable, high risk, and spammy.

Disclaimer: The score generated and the questionable items are simply to use as guidelines. While making some of these changes may improve deliverability, we do not assure that every recipient will receive your email campaign. This is due to the nature of your list and the email application receiving the campaign. Swiftpage Spam Check is a free service that Swiftpage provides.

How to use Swiftpage Spam Check

1. Add SpamCheck@swiftpage.com to your email safe sender list.
2. Send your Swiftpage email to SpamCheck@swiftpage.com with "spTest" at the beginning of your subject.

Example:

To: SpamCheck@swiftpage.com

Subject: spTest Newsletter

3. Receive an email with your Spam Check Score! [View Example](#)

Questions about the Swiftpage Spam Check? Email Swiftpage at:

SpamCheckQuestions@swiftpage.com