



# The New Act! Premium

Know Your Customers. Propel Productivity. Make Insightful Decisions.

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with a subscription to Act! Premium to propel your sales and marketing success.

## Sage ACT! 2013

- Sage ACT! Premium Mobile with Opportunities
- Social updates
- Offline Smart Tasks<sup>1</sup>
- Smart Tasks with data/field triggers<sup>2</sup>
- Optimized download and install experience
- Usability improvements based on customer feedback
- New wizards for remote database moving and sharing

● Unsupported version. Not available for loyalty pricing.

## Act! v16

- Integrated Act! emarketing
- Contact Timeline
- New calculated fields
- Streamlined company management and global actions
- New History view
- Act! Premium Mobile enhancements
- Usability and system improvements like global activity rescheduling, proactive system alerts, and streamlined field and layout configuration
- Act! Marketplace add-ons

● Not available for loyalty pricing after 9/30/16

## Act! v17

- Enhanced Act! emarketing including Team access, Lead Capture, Call List<sup>3</sup> functionality, and new Smart Task automation
- Productivity enhancements such as new Outlook® sync options and integration with popular business tools
- Streamlined configuration, deployment, and access options
- Customizable big buttons, Act! Notifications, and default History options
- Updated icons and easier access to resources, tools, and add-ons

## Act! Premium v18

- Advanced subscription management and easy access to the newest features and updates available for Act!
- Compatible with Windows® 10, Office 2016, and Chrome™ and Internet Explorer® 11 browsers
- Act! emarketing and Call List improvements including advanced administration for user roles, and new filters for Call Lists
- Web API platform enabled, allowing for meaningful connections to business productivity tools
- Fresh, modern look for Act! Premium for Web
- All-new Act! Premium Cloud Trial includes the ability to upload and add your own data to your own secure database – no downloads or installs needed

<sup>1</sup> Subscription-based emarketing steps will not run offline. <sup>2</sup> Data/field triggers are only available in Contact & Opportunity entities. <sup>3</sup> Additional fee required.

**Important Note:** Review Act! system and browser requirements at [act.com/systreq](http://act.com/systreq). Act! product capabilities and pricing vary based on edition and services chosen; view KB #38219 to learn more. Act! Premium Mobile requires set-up and configuration of Act! Premium (access via web). Data access available via active internet connection from supported device browsers. You are responsible for all data-related charges. Basic Act! emarketing account included (email up to 500 contacts per month). One license is required for each Act! user. View membership details at [swiftpage.com/billing-policy](http://swiftpage.com/billing-policy).

