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Review Your Contacts and Renew Your Relationships



Spring can be a wonderful season of growth and renewal, both in nature and for businesses. Last month we gave some advice on spring cleaning your Act! database, but this month we want to focus specifically on cleaning up contacts by ID/status and possibly renewing your business connections.

The ID/status field is often used to track a database user's relationship to a contact by categorizing the relationship. This way you can keep your vendors straight from your clients, and your prospects separate from your networking contacts, while keeping all your contacts in the same, convenient place. Spring is a great time to pull up your contacts by ID/status and review the relationships you have. You can review which contacts you should reach out to again, which need a new ID/status, and which you may not need anymore. [Read More](#)

Act! Feature of the Month: Act! Emarketing



act!emarketing

Did you know that your purchase of Act! v17 Premium includes a basic Act! Emarketing account at no extra cost? Act! emarketing is a simple and cost-effective way to grow your business by taking the guesswork out of marketing and follow-up. Create, send, and track professional, eye-catching campaigns that reach customers and prospects with the right message at the right time, and know who to follow up with first with intelligent, prioritized Call Lists¹ – all from within Act!.



Integrated Email Marketing

- One-click access to segmenting lists and groups
- Easy-to-analyze graphs and detailed reports – including opens, clicks, bounces, opt-outs, and more
- Comprehensive contact history records

Intelligent Call Lists

- Intelligently prioritized lists of contacts to follow up with first
- Customizable for dynamic, up-to-date interaction information at any time

Sleek Template Editor

- Dynamic online editing tool
- 100+ customizable templates – including mobile-friendly versions
- Host & Share images and documents
- Personalization options like dynamic data integration

1 Additional fee applies.

Review the [Act! Emarketing Product Brief](#) or [Contact Us](#) for more information.

Featured Act! Add-On: Zip Code Lookup

Zip Code Lookup is a very simple, very cool tool that will enable you to find all the records in your database within a certain number of miles of any zip code you enter. This add-on installs as a button on the Act! toolbar. When you click the Zip Code Lookup button, you can enter a zip code (for example 53521) and a range (for example 50 miles) and Zip Code Lookup will find all records in your database within 50 miles of 53521.

The image shows a standard Windows-style dialog box titled "Search Zip". It contains two text input fields. The first field is labeled "Zip:" and contains the text "53521". The second field is labeled "Miles:" and contains the text "50". Below these fields are two buttons: "Search" on the left and "Cancel" on the right. The dialog box has a blue title bar and a grey border.

Zip Code Lookup is \$90 per computer. This price includes installation. [Contact us](#) for more information or to purchase.

**Zip Code Lookup is not available for Act! for Web.*

**If Zip Code Lookup is installed on one computer, then it must be installed on all computers running Act!.*

Act! News

Act! has announced a new subscription based pricing option. For more information, please [contact us](#).

KSC News

KSC will be closed Monday, May 25th in observance of Memorial Day.

Current Promotions

There are often advertised and un-advertised specials on Act! Software, Support and Maintenance. Please [contact us](#) if you're interested in purchasing or upgrading. We're always glad to give you the best price available.

Reminder

If your company plans on purchasing a new server or new computers, please let us know prior to doing so. We will need to verify the system requirements to ensure Act! compatibility.