

## **Kristi Smith Consulting Acquires Interlinx Associates Act! Contact and Company Manager Business**

Lincolnshire, IL (July 13, 2015) – Effective July 1, 2015, Kristi Smith Consulting, based out of Chicago, Illinois and Southern Wisconsin, has acquired the Act! portion of Interlinx Associates' Customer Relationship Management sales and consulting business. Elaine Koyama, President of Interlinx is quoted as saying, "For the past several years, the shift of the Interlinx Customer Relationship Management business has been to mid-sized companies in the Cloud. Act! has been a solid foundational product for us, but no longer fits our client base. Kristi Smith Consulting is a recognized leader in the Act! space, and the team lead by Kristi Smith will provide the expertise and attention to our clients that we were finding harder to do at the level of excellence we demand. Kristi's business acumen, technical savvy and focus on Act! will provide our clients the attention they deserve."

Kristi Smith, president of Kristi Smith Consulting, had this to say about the acquisition, "Although many of our clients are located in Illinois, we serve clients throughout the United States. We're excited to expand our business in the Minnesota area and look forward to meeting our new clients and providing them with the same high quality Act! consulting services that our current clients receive."

Kristi Smith Consulting has consistently been one of the top 10 Act! consultants in the United States. The business is the only Platinum level certified consultancy in Illinois and provides competitive pricing on software and services including system design, project management, customization, installation, technical support, training and custom report development. Kristi Smith has worked with Interlinx in the past on reporting and technical support. Kristi Smith has been working with Act! since 2003, and is a member of the Act! by Swiftpage advisory board.

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